



**UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW**

Double Degree Program between our MSc program in Innovation and Industrial Management and LUISS, Università Guido Carli, Rome, Italy

The LUISS-Gothenburg Double Degree is a challenging two-year MSc program taught entirely in English. It is only open to students applying to the MSc program in Innovation and Industrial Management. The following Double Degree Program applies from the academic year 2018/2019.

Upon completing the Double Degree program, students will obtain two degrees:

- A **MSc degree in Innovation and Industrial Management** issued by the **University of Gothenburg**.
- A **Master’s degree in Management** issued by **LUISS, Università Guido Carli (Rome)**

The Double Degree exchange is structured as follows:

- The first year is taught at LUISS
- The second year is taught at the University of Gothenburg.

Program Content

First Year at LUISS

LUISS		Credits		<i>Recognition on Innovation and Industrial Management Study Plan</i>	<i>Credits</i>
	Quantative Methods for Management	8		<i>VALID ONLY FOR LUISS DEGREE</i>	
	International economics	6		<i>Innovation and Structural Transformation</i>	<i>7,5</i>
	Markets, regulations and law	6		<i>Global Technology Management</i>	
	Financial Reporting and Performance measurement	8	<i>2 y</i>	<i>Elective</i>	<i>7,5</i>
	Second Language (Italian)	4		<i>VALID ONLY FOR LUISS DEGREE</i>	
	Advanced corporate finance	6	<i>1 y</i>	<i>Risk Management and Finance</i>	<i>7,5</i>
	Corporate strategy	8	<i>2 y</i>	Strategic Management in knowledge-based organizations	<i>7,5</i>
	Advanced Marketing Management	8	<i>1 y</i>	<i>VALID ONLY FOR LUISS DEGREE</i>	<i>7,5</i>

	Managerial Decision Making	6		Elective	7,5
2 y Sem 2	Organizational Design	6	2 y	Elective	7,5
		66			52,5

Second Year at School of Business, Economics and Law, University of Gothenburg

Innovation and Industrial Management		Cred.	<i>Recognition on LUISS Study Plan</i>		<i>Cred.</i>
1 y Prd 1	Project Innovation and Industrial Management	7,5	2 y	<i>Organizing Innovation</i>	6
1 y Prd 1	Innovation Management	7,5	2 y	<i>Management of Innovation</i>	6
2 y Prd 2	Research Methods in Innovation and Industrial Management	7,5		<i>VALID ONLY FOR GOTHENBURG DEGREE</i>	
1 y Prd 2	Operations Management	7,5	2 y	<i>Elective</i>	6
1 y	Personal and Professional Development	7,5	2 y	<i>Additional skills for the job market (ERS)</i>	4
2 Y	Master Degree Project	30	2 y	<i>Final Thesis and Project work / Internship</i>	26
		67,5			48

Admission and Selection

Graduate School together with the Student Association has decided upon the following selection criteria:

The selection of students for Master's programs is based on two selection groups; priority is given to students in Group 1.

❖ **Group 1: Students with GMAT or GRE General Test result.** Students with a GMAT test result lower than 350 will be placed in selection group 2. (GRE General Test results are translated to an equivalent GMAT score.). (NOTE: We have previously not admitted a student with a GMAT lower than 500.)

❖ **Group 2: number of higher education credits (HEC) (maximum 225 credits).**

For more information regarding the admission process to the double degree program, please refer to the International Office's [website on double degrees](#).

For more information regarding the admission process to the MSc IIM, please contact the [Graduate School's administrative section](#).

Available slots: 8

Additional information

Associate Professor of Institute of Innovation & Entrepreneurship: [Daniel Ljungberg](#)

International Office Coordinator: [Vivian Bissada](#)

More information about LUISS can be found: <http://www.luiss.edu/>

¹Designed for double degree students

While every effort will be made to provide students with complete, accurate and timely information. We reserve the right to change, amend, modify or revoke the aforementioned Double Degree.

The University of Gothenburg is not responsible for any cancellation or modification due to events beyond its control. If the Double Degree is cancelled or modified for these reasons, The University of Gothenburg will inform all interested students in a timely manner.